

### Summary

**Naydonov O. G. The value of sociocultural understanding social evolution of American social and philosophical thought for the modern post-industrial society. – Article.**

In the article the urgency and academic performance using creative legacy sociocultural understanding social evolution main representatives of American social and philosophical thought the first half of the twentieth century for the current

theoretical understanding of the practical problems of post-industrial society. Analyzed aspects of social and philosophical beliefs of W. Thomas, F. Znaniecki and R. MacIver. Man creativity, social solidarity and “differentiating” consciousness give quality culture that is able to provide social evolution conditions of industrial and post-industrial societies.

*Key words:* social evolution, identity, society, information society.